

WHEREAS; period supplies—including pads and tampons—are essential products for billions of people around the world, however, according to the Alliance for Period Supplies, two in five individuals struggle to afford these basic necessities; and

WHEREAS; a lack of period supplies, known as period poverty, can adversely affect one’s health and well-being, often exacerbating vicious cycles of poverty by forcing people to withdraw from daily life, lose pay, or miss educational opportunities; and

WHEREAS; the state of Wisconsin recognizes the importance of accessible period products to health and economic stability and is proud to be home to trusted community-based organizations that are committed to distributing period products for free to the individuals and communities that need them; and

WHEREAS; this week, the state of Wisconsin joins all Wisconsinites in recognizing period poverty as both a public health and economic issue and in working to ensure that all people have access to the basic necessities required to thrive and reach their fullest, healthiest potential;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim May 11 through 17 2026 as

PERIOD POVERTY AWARENESS WEEK

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 8th day of May 2026.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State